



PRISTINE PATHWAYS CONSTANTIA

CREATING A PRISTINE ENVIRONMENT BY PROVIDING PATHWAYS TO OPPORTUNITY

CONSTANTIA HAS ALWAYS PRIDED ITSELF AS A MODEL AREA OR SUBURB. OVER THE YEARS WE HAVE SEEN THREATS TO THE ENVIRONMENT AND PROPERTIES WITH LITTER AND CRIME IN VARIOUS HOTSPOTS.

ABOUT: We are proposing a solution using an inclusive employment model whereby staff will be cleaning and patrolling the valley.

CLEANING: Staff will be clearing away litter and recycling where possible.

SURVEILLANCE: Monitoring any suspicious activity while patrolling. They will be highly



PEOPLE: A reciprocity model will see us employ trusted staff from nearby Gugulethu based on our established relationship with the community. One day a week the staff will clean their own community.

Monitoring and reporting are paramount to the success of this project, as we will implement structures to not only improve the environment but also create exposure for local businesses and related organisations.

3 MONTH PILOT PROJECT: Once successful we hope to make the project permanent and expand to other areas.

COLLABORATION / PARTNERS: A collaboration between the *Pristine Earth Collective, the Constantia Residents' & Ratepayers' Association, Constantia Watch, Friends of the Constantia Valley Greenbelts and the City of Cape Town* will ensure the sustainability of the program. We can achieve this with the support of local families and businesses who want to see the valley remain a desirable area to live in and a premium tourist destination.

High visibility and consistent reporting will ensure good coverage for brands looking for exposure to the local B2C/B2B market. This project will bring increased property value and boost local tourism due to a cleaner neighbourhood with increased security.

WE NEED YOUR SUPPORT TO MAKE PRISTINE PATHWAYS A REALITY IN CONSTANTIA!

We are seeking monthly contributions

No amount is too small! For as little as *R50 per month from households and R500 per month from businesses* we can make this proposal a reality.

As a registered NPO/PBO we can issue an S18a tax Certificate to offset at year end for donations totaling over R500.



Snap here to pay

SnapScan

Monthly Tithing: *Givengain* (simply click the link).

Once-off donations: pay via *Payfast* with your debit or credit card or use the *snapscan code*. Please use "*PPConstantia*" as the reference.

EFT/ Debit Order: FNB Bussiness Account 6281 353 2373
Branch Code: 255355, swift code: FIRNZAJJ

WHO ARE WE? *Pristine Earth Collective*, a registered PBO, was founded by Brett Jordaan, a Constantia resident and ocean-lover. Our mission: *keeping plastic pollution out of our oceans* using a multi-pronged upstream approach. We are working on various projects this year. Keeping our streets and greenbelts clean will keep litter out of our rivers and thus from washing into our oceans.

GET IN TOUCH: Please contact George at 082 568 6969 (or george@pristinecollective.com) or Stacey at stacey@pristinecollective.com for more information.

THANK YOU